

LEADING INNOVATION

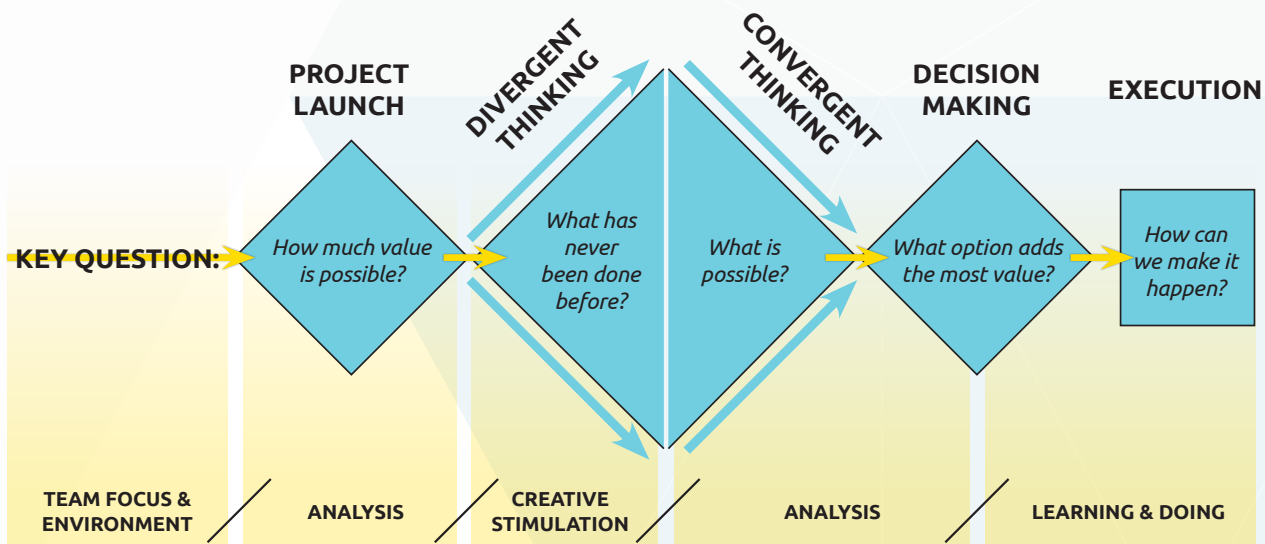
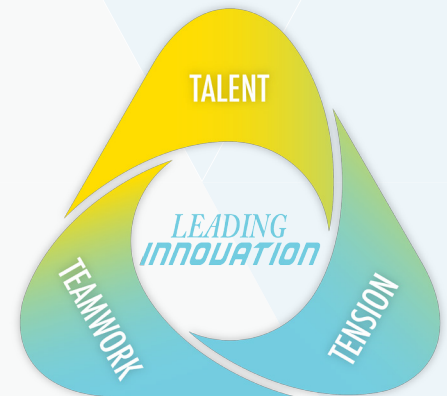
The key leadership competency required for innovation is not individual creativity alone, but the ability to create a culture with sustainable innovation. Through personal examples, innovation tools, video case studies, and hands-on application, the workshop will explore a model comprised of three elements on which leaders need to focus to develop a culture of innovation.

THE LEADING INNOVATION MODEL

1. *Talent*
2. *Tension*
3. *Teamwork*

Leaders will be better able to create a culture of innovation by understanding how leaders of innovation think, act and interact differently by:

- Identifying and fostering the team members' talents (Talent),
- Introducing a healthy tension into the team, which motivates team members to challenge the status quo, generate new possibilities and embrace change as inevitable (Tension), and
- Creating an environment in which invention and change flourish -- **Team Innovation Flow** (see flowchart below) (Teamwork).



AGENDA

The Challenges & Opportunities of Innovation Today
Innovation Stations

Design Thinking
...the leader as architect

Fostering Talents
...bringing out the best in others

Injecting Tension
...the art of creating positive pressure

Leading the Innovation Team
...facilitating the innovation process

Team Innovation Projects
...experimenting with leading innovation tools and concepts

Wrap-Up

MATERIALS

- *Participant Guide*
- *Innovation Kit*: Out of the Blue Cards, Innovation Leadership Role Cards and The 25 Big Innovation Questions Cards.
 - *Out of the Blue Cards* - This deck consists of 36 visually stimulating cards designed to be a source of inspiration for teams seeking new ideas, creative designs and fresh approaches for their projects. The Out of the Blue Cards lift traditional brainstorming to a whole new level.
 - *Innovation Leadership Role Cards* - This deck of innovation leadership role cards provides team members with important perspectives on the critical leadership practices that are necessary for any team to become extraordinarily innovative. Each team member is provided with a different card and encouraged to stretch their individual leadership contributions by focusing on the potent leadership practices described on the card throughout the course of a meeting, planning session or training program. Perfect for tapping into team talent!
 - *The 25 Big Innovation Questions Cards* - This deck of 25 powerful questions has been created to help individuals and teams significantly increase the quality of their innovation conversations. Designed to generate discussion, spark creative thinking and challenge assumptions, these provocative questions are ideal for groups that are stuck, stifled or searching for breakthrough ideas. Made to Unstick, Stuck Teams!